



Technology & Entrepreneurship Advisory Board

Thursday, April 17, 2025 at 5:30 pm

Perry City Hall, 808 Carroll Street

Economic Development Conference Room

1. Call to Order
2. Roll Call
3. Citizens with Input
4. New Business
 - a. Approve March 20, 2025, Minutes
 - b. Approve March 2025 Financials
 - c. New Perry Resident Survey Update
 - d. Speaker Series Planning Update
 - e. Update on Technology-Based Incentive Policy
 - f. Integrative Precision Agriculture Conference
5. Staff Items
 - a. Monthly Updates
6. Member Items
7. Adjournment

Technology & Entrepreneurship Advisory Board
Minutes – 20, 2025

1. Call to Order: Chairman Richardson called the meeting to order at 5:30 pm.
2. Roll Call: Chairman Richardson; Directors Pearson, Rhoades, Kennedy, and Bowman were present with Director Vellidis via teleconference.

Director Ritchie was absent.

Staff: Holly Wharton – Economic Development Director. Trey Hildebrand, IT Manager, and Joni Ary – Recording Clerk.

Guest(s): SunMark Bank – Mr. John Snellgrove and Ms. Tosha Tiencken.

3. Citizens with Input- None.
4. Presentation: Sunmark Bank presents the Technology & Entrepreneurship Advisory Board with a check for \$500.00 for the Speaker Series Seminar Sponsorship.
5. New Business
 - a. Approve December 19, 2024, Minutes

Director Rhodes motioned to approve the minutes as submitted; Director Bowman seconded all in favor and was unanimously approved.
 - b. Approve December 2024 Financials

Director Rhoades motioned to approve the financial as submitted; Director Bowman seconded; all were in favor, and it was unanimously approved.
 - c. New Perry Resident Survey Update

Director Bowman stated that she and Director Kennedy would start working to clean up that data so that it would be possible to proceed with the survey.
 - d. Startup Week Debrief

Chairman Richardson stated there was a good turnout and was happy to see board members participate. To attract more youth to events, ask the Board to attend the Perry Youth Advisory Council meeting on Thursday, March 27th at 5 pm. Possibly consider having a Youth Summer Series event in late July. Ms. Wharton suggested possibly considering a conference format for the next event. Use the emails and sign-in sheets to get feedback on the events. Ms. Wharton stated she would draft letters to the people who sponsored or presented at the event thanking them.
 - e. Speaker Series Debrief

Ms. Wharton stated that the event was very interactive and very informative. The next series proposed a date in May with a presentative from UGA (Director Vellidis) and a presentative from Precision Ag to be held at the Go Fish venue. Ms. Wharton stated that the Grand Farms ribbon cutting will be held on May 2nd and will coincide with Georgia's 2nd Annual Integrative Precision Agricultural Conference held on May 1st at the Perry Events Center.

6. Staff Items

a. Discussion: Technology-related development.

Ms. Wharton asked for feedback from the board on an incentive policy for startup companies. Ms. Wharton will look at what incentives are currently available and will report back to the Board.

Ms. Wharton stated she received a call from Sparklite to see if there was an interest in having Downtown wifi. Ms. Wharton stated she would compile more information on the advantages and disadvantages for the Board to review.

Ms. Wharton congratulated Director Rhodes on his Defense Communities Champions National Award. Ms. Wharton congratulated Director Ritchie for the article in GaBiz Maganize highlighting Sigma Defense expansion and its impact on national defense.

7. Member Items:

None.

8. Adjournment – there being no further business to come before the board, the meeting was adjourned at 6:53 pm.

Holla
no

Technology and Entrepreneurship Advisory Board (TEAB) MAR 2025

100-13.4221

Cost Center 75242

Contact

Holly Wharton

<u>Revenue</u>		<u>Month</u>	<u>FY25 YTD</u>	<u>Cumulative</u>
100-37.1205	Income	1,500.00	12,792.26	12,792.26
			0.00	0.00
			0.00	0.00
			0.00	0.00
			0.00	0.00
<u>Expense</u>				
75242.52.1300			407.80	407.80
75242.53.1100		461.85	1,589.35	1,589.35
75242.52.3930		46.78	46.78	46.78
Balance		<u>991.37</u>	<u>10,748.33</u>	<u>10,748.33</u>
Less Previous Balance:				9,756.96
Reserve Adjustment				991.37

75242- Reserve/Donation
75102-Monthly Appropriations Allowance

75242-Used for programs

Budget Report

For Fiscal: 2024-2025 Period Ending: 03/31/2025

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
100-00000.347591	FLAG FOOTBALL	0.00	400.00	0.00	465.00	65.00	116.25 %
100-00000.347730	FIREARMS SAFETY COURSE FEE	0.00	200.00	120.00	450.00	250.00	225.00 %
100-00000.347735	CPR CERTIFICATION FEE	0.00	400.00	311.00	893.00	493.00	223.25 %
100-00000.349219	EMPLOYER CONTRIB-HEALTH	2,904,800.00	2,904,800.00	442,109.00	2,378,981.00	-525,819.00	18.10 %
100-00000.349220	EMPLOYEE CONTRIB-HEALTH	355,200.00	355,200.00	39,659.50	322,103.85	-33,096.15	9.32 %
100-00000.349300	RETURNED CHECK FEE	2,700.00	2,700.00	210.00	1,995.00	-705.00	26.11 %
100-00000.349903	MISC SERVICES & CHARGES	2,300.00	2,300.00	0.00	66.13	-2,233.87	97.12 %
100-00000.349904	CRIMINAL HISTORY CHECKS	42,600.00	42,600.00	3,303.00	40,477.40	-2,122.60	4.98 %
100-00000.349910	CURB CUT/DRIVEWAY PIPE	0.00	0.00	0.00	268.00	268.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		6,134,200.00	6,712,600.00	648,938.00	4,646,203.74	-2,066,396.26	30.78%
RevCategory: 34 - Charges for Services Total:		6,134,200.00	6,712,600.00	648,938.00	4,646,203.74	-2,066,396.26	30.78%
RevCategory: 35 - Fines and Forfeitures							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.351170	COURT AND PARKING FINES	632,400.00	632,400.00	71,277.63	394,985.36	-237,414.64	37.54 %
100-00000.351171	COUNTY JAIL SURCHARGE	41,300.00	41,300.00	0.00	25,959.01	-15,340.99	37.15 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		673,700.00	673,700.00	71,277.63	420,944.37	-252,755.63	37.52%
RevCategory: 35 - Fines and Forfeitures Total:		673,700.00	673,700.00	71,277.63	420,944.37	-252,755.63	37.52%
RevCategory: 36 - Investment Income							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.361000	INTEREST	100,000.00	100,000.00	8,524.03	140,926.85	40,926.85	140.93 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		100,000.00	100,000.00	8,524.03	140,926.85	40,926.85	40.93%
RevCategory: 36 - Investment Income Total:		100,000.00	100,000.00	8,524.03	140,926.85	40,926.85	40.93%
RevCategory: 37 - Contributions and Donations							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.371001	RECREATION DEPT DONATIONS	0.00	0.00	5,912.00	7,448.25	7,448.25	0.00 %
100-00000.371004	DONATIONS	0.00	0.00	3,000.00	3,000.00	3,000.00	0.00 %
100-00000.371007	NEW PERRY ANIMAL SHELTER BLD	0.00	0.00	30.00	240.00	240.00	0.00 %
100-00000.371017	J E WORRALL MEM DONATIONS	0.00	5,000.00	0.00	5,000.00	0.00	0.00 %
100-00000.371024	MAIN STREET ADVISORY DONATIO	0.00	16,900.00	6,665.00	29,588.00	12,688.00	175.08 %
100-00000.371037	INTERNATIONAL FESTIVAL DONAT	0.00	500.00	0.00	500.00	0.00	0.00 %
100-00000.371039	FARMERS MKT INCOME	2,500.00	2,500.00	1,075.00	4,445.00	1,945.00	177.80 %
100-00000.371040	ART IN THE PARK SPONSORSHIP	0.00	800.00	0.00	800.00	0.00	0.00 %
100-00000.371100	CONTRIBUTIONS FOR CAPITAL PRO	0.00	271,200.00	0.00	271,272.75	72.75	100.03 %
100-00000.371202	INDEPENDENCE DAY SPONSORSHIP	0.00	5,000.00	0.00	5,000.00	0.00	0.00 %
100-00000.371205	TECH & ENTREPRENUER BOARD	0.00	1,700.00	1,500.00	12,792.26	11,092.26	752.49 %
100-00000.379004	ATLANTA HAWKS GRANT	0.00	2,300.00	0.00	2,380.00	80.00	103.48 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		2,500.00	305,900.00	18,182.00	342,466.26	36,566.26	11.95%
RevCategory: 37 - Contributions and Donations Total:		2,500.00	305,900.00	18,182.00	342,466.26	36,566.26	11.95%
RevCategory: 38 - Miscellaneous							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.381000	PERRY EVENTS CENTER RENTAL	73,400.00	73,400.00	6,134.00	54,882.00	-18,518.00	25.23 %
100-00000.381001	CELL ANTENNA RENTAL FEE	37,100.00	37,100.00	0.00	39,371.75	2,271.75	106.12 %
100-00000.381003	BILLBOARD RENTAL INCOME	0.00	4,200.00	0.00	4,200.00	0.00	0.00 %
100-00000.381011	HERITAGE OAKS RENTALS	0.00	1,800.00	160.00	2,045.00	245.00	113.61 %
100-00000.383000	REIMBURSE FOR DAMAGE PROP	0.00	32,400.00	0.00	32,497.25	97.25	100.30 %
100-00000.383002	RESTITUTION PAYMENT	0.00	0.00	0.00	0.12	0.12	0.00 %
100-00000.389000	OTHER REVENUES	0.00	7,800.00	150.00	8,160.00	360.00	104.62 %
100-00000.389001	PD COPIES/REPORTS	0.00	1,200.00	176.45	1,645.77	445.77	137.15 %
100-00000.389010	P-CARD REBATE	4,000.00	4,000.00	0.00	6,155.42	2,155.42	153.89 %
100-00000.389012	WEX TAX/BILL ADJUSTMENT	0.00	0.00	81.42	974.59	974.59	0.00 %
100-00000.389013	MGAG PERFORMANCE ADJUST	210,900.00	210,900.00	0.00	0.00	-210,900.00	100.00 %
100-00000.389022	SR CTR UTILITIES REVENUE	4,300.00	4,300.00	196.85	3,577.02	-722.98	16.81 %
100-00000.389026	TAX SALE EXCESS FUNDS	0.00	0.00	0.00	-3,202.31	-3,202.31	0.00 %
100-00000.389028	SCHOOL CROSSING GUARD	53,200.00	53,200.00	2,569.23	20,084.38	-33,115.62	62.25 %
100-00000.389029	SWAG ITEMS	0.00	0.00	0.00	20.00	20.00	0.00 %

Budget Report

For Fiscal: 2024-2025 Period Ending: 03/31/2025

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
100-75234.531100	OPERATING SUPPLIES	1,000.00	1,200.00	0.00	1,355.14	-155.14	-12.93 %
CostCenter: 75234 - PERRY'S 200TH BIRTHDAY Total:		1,000.00	1,200.00	0.00	1,366.34	-166.34	-13.86%
CostCenter: 75235 - OPEN STREETS EVENT							
100-75235.523850	CONTRACT LABOR	3,100.00	3,100.00	0.00	0.00	3,100.00	100.00 %
CostCenter: 75235 - OPEN STREETS EVENT Total:		3,100.00	3,100.00	0.00	0.00	3,100.00	100.00%
CostCenter: 75236 - FALL FILM FESTIVAL							
100-75236.522300	RENTALS	9,000.00	0.00	0.00	0.00	0.00	0.00 %
100-75236.523600	DUES/FEES	4,500.00	0.00	0.00	0.00	0.00	0.00 %
100-75236.523850	CONTRACT LABOR	1,400.00	0.00	0.00	0.00	0.00	0.00 %
100-75236.531100	OPERATING SUPPLIES	2,500.00	0.00	0.00	0.00	0.00	0.00 %
CostCenter: 75236 - FALL FILM FESTIVAL Total:		17,400.00	0.00	0.00	0.00	0.00	0.00%
CostCenter: 75238 - GLOWGA							
100-75238.521301	STAGE/LIGHT/AUDIO	0.00	0.00	0.00	1,450.00	-1,450.00	0.00 %
100-75238.521312	ARTIST FEES	0.00	0.00	0.00	1,450.00	-1,450.00	0.00 %
100-75238.523850	CONTRACT LABOR	0.00	0.00	0.00	3,900.00	-3,900.00	0.00 %
100-75238.531100	OPERATING SUPPLIES	0.00	0.00	0.00	71.68	-71.68	0.00 %
CostCenter: 75238 - GLOWGA Total:		0.00	0.00	0.00	6,871.68	-6,871.68	0.00%
CostCenter: 75241 - ROBINS REGIONAL COC							
100-75241.523600	DUES & FEES	1,200.00	1,200.00	1,030.00	2,865.00	-1,665.00	-138.75 %
CostCenter: 75241 - ROBINS REGIONAL COC Total:		1,200.00	1,200.00	1,030.00	2,865.00	-1,665.00	-138.75%
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP ADV BRD							
100-75242.521300	TECHNICAL SERVICES	0.00	0.00	0.00	407.80	-407.80	0.00 %
100-75242.523930	MEETINGS	0.00	0.00	46.78	46.78	-46.78	0.00 %
100-75242.531100	OPERATING SUPPLIES	0.00	0.00	461.85	1,589.35	-1,589.35	0.00 %
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP AD		0.00	0.00	508.63	2,043.93	-2,043.93	0.00%
CostCenter: 75243 - PERRY'S BOURBON STREET BASH							
100-75243.521312	ARTIST FEES	0.00	0.00	3,000.00	3,000.00	-3,000.00	0.00 %
CostCenter: 75243 - PERRY'S BOURBON STREET BASH Total:		0.00	0.00	3,000.00	3,000.00	-3,000.00	0.00%
CostCenter: 75410 - PACVBA BOARD							
100-75410.521300	TECHNICAL SERVICES	2,000.00	2,000.00	63.99	6,728.74	-4,728.74	-236.44 %
100-75410.523110	LIABILITY INSURANCE	2,200.00	2,200.00	0.00	2,048.00	152.00	6.91 %
CostCenter: 75410 - PACVBA BOARD Total:		4,200.00	4,200.00	63.99	8,776.74	-4,576.74	-108.97%
CostCenter: 75420 - ADMINISTRATION							
100-75420.511100	REGULAR EMPLOYEES	147,400.00	147,400.00	8,602.82	78,051.31	69,348.69	47.05 %
100-75420.511210	PARTTIME WAGES	0.00	0.00	0.00	732.36	-732.36	0.00 %
100-75420.512100	LIFE INSURANCE	400.00	400.00	42.70	213.50	186.50	46.63 %
100-75420.512200	FICA	11,300.00	11,300.00	688.72	6,290.89	5,009.11	44.33 %
100-75420.512401	RETIREMENT CONTRIBUT- ICMA	4,200.00	4,200.00	430.14	3,902.35	297.65	7.09 %
100-75420.512700	WORKERS COMPENSATION	900.00	900.00	0.00	166.55	733.45	81.49 %
100-75420.512906	AUTO ALLOWANCE	0.00	0.00	400.00	3,400.00	-3,400.00	0.00 %
100-75420.521200	PROFESSIONAL SERVICE	1,800.00	1,800.00	300.00	6,620.33	-4,820.33	-267.80 %
100-75420.521300	TECHNICAL SERVICE	0.00	0.00	0.00	239.26	-239.26	0.00 %
100-75420.521304	WEBSITE MAINTENANCE	15,000.00	15,000.00	0.00	11,500.00	3,500.00	23.33 %
100-75420.521310	INFORMATION RESOURCES	40,000.00	40,000.00	0.00	358.42	39,641.58	99.10 %
100-75420.521900	MISCELLANEOUS	7,000.00	7,000.00	0.00	0.00	7,000.00	100.00 %
100-75420.522300	RENTAL	2,000.00	2,000.00	175.48	1,813.64	186.36	9.32 %
100-75420.523210	POSTAGE & FREIGHT	500.00	500.00	0.00	439.46	60.54	12.11 %
100-75420.523222	TELEPHONE WIRELESS	2,000.00	2,000.00	26.25	660.37	1,339.63	66.98 %
100-75420.523500	TRAVEL	7,000.00	7,000.00	0.00	2,489.30	4,510.70	64.44 %
100-75420.523600	DUES & FEES	4,000.00	4,000.00	429.32	4,046.10	-46.10	-1.15 %
100-75420.523702	VOLUNTARY TRAINING	8,000.00	8,000.00	1,511.16	10,104.10	-2,104.10	-26.30 %
100-75420.523930	MEETINGS	5,000.00	5,000.00	45.14	2,347.98	2,652.02	53.04 %
100-75420.531100	OPERATING SUPPLIES	6,000.00	6,000.00	45.42	2,354.22	3,645.78	60.76 %
100-75420.531105	HOSPITALITY EXPENSE	2,000.00	2,000.00	63.50	3,705.69	-1,705.69	-85.28 %
100-75420.531110	UNIFORMS & CLOTHING	0.00	0.00	0.00	440.44	-440.44	0.00 %